

Oct 11th 2009
Absolute Hotel
Limerick
Ireland

BUSINESS CAMP 09

START-UP ADVICE

Get feedback straight from the horses mouth. Meet and talk to seasoned entrepreneurs and find out how to best start your own venture.

GET SUPPORT

Find out what support is available for your venture. What public & private sector bodies offer the best support for you. Learn where to get funding and how to best approach possible investors.

LEARN TO BE SUCCESSFUL

Meet & listen o successful entrepreneurs and investors and get valuable tips on how to ensure your success!

The Greenhouse Incubator is proud to announce "Business Camp 09"!

As a follow up to the highly successful Bizcamp Limerick in March 09 we have decided to organize an even bigger & better event. Business Camp will not only target Limerick but the whole of Irelands' Mid-West. We will also not just target early stage start-up ventures but also existing companies that are struggling in the current economic conditions. Business Camp 09 will create a forum for people involved in business to have frank, open discussions on how to deal with the challenges of business, what strategic & tactical decisions to make, where to get support (and how to approach sources of support). All this in an open & informal manner. Most of all Business Camp is free and structured for & by the people attending. No suits, no ties, just good quality discussion and information.



The event will consist of a number of talks by seasoned entrepreneurs and experts in a variety of business related fields. Concurrently to this there will be smaller more informal presentations and discussions as well as break-out sessions in some of the smaller business suites. There are also lots of opportunities to meet interesting people and engage in valuable discussions. This time we have also invited a number of government business development bodies, VC funds and Angel investors. At the end of the day there will be a open discussion with a panel of seasoned business people.

Bizcamp in March 09 had nearly 250 people attending. For Business Camp 09 we expect to attract 400 attendees. This time we have chosen for a city center venue: the Absolute Hotel. The event will be spread out over 1 large theatre, 4 meeting rooms and 4 smaller break-out rooms. There is also an area where interested companies can put up a stand promoting their services.



www.greenhouselimerick.com/camp

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SPONSORSHIP OPPORTUNITIES



Because Business Camp 09 is a free event we are depending on sponsor to make the event a reality. Of course we do not expect completely selfless support and are offering substantial benefits to event sponsors. You will receive extensive exposure to what is a growing client base; the Irish SME sector. In addition to this we will offer you the opportunity to promote your business, service or product during the event and will also provide exposure on all event publicity (press releases, media coverage etc)

Sponsorship packages:

Event Partner - €2500 :

- Recognition as Event Partner on Website Logo, Link, etc.
- Recognition as Event Partner in all event press releases
- Full page ad in Event Guide
- Banner on Conference Stage
- Conference bag insert opportunity
- Company Profile included in Event Guide

Premium Sponsor - €1500 :

- Recognition as Premium Sponsor on Website Logo, Link, etc.
- Recognition as Premium Sponsor in all event press releases
- Half-page ad in Event Guide
- Banner on Conference Stage
- Conference bag insert opportunity
- Company Profile included in Event Guide

General sponsor - €500:

- Recognition as Sponsor on Website Logo, Link, etc.
- Logo on Conference Stage
- Conference bag insert opportunity
- Company Profile included in Event Guide

There are also opportunities for T-shirt sponsors, "goodie bag" sponsors, prize sponsors, after-party sponsor & other flexible sponsorship options. Contact us via email for details: camp@greenhouselimerick.com